COMIC BOOK CONTRACTS – A LEGAL CONFERENCE IN IMAGES

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Pages 183-190

PROBLEM

Sign here please?
Don't you think I should read this first?
Well...I didn't
Considering I'm a lawyer I think I should...
Oh, you're one of those people.

It takes an

I can improve this!!

... & someone willing to support it.
Contracts are changing!

THEN

72 Contract variations

NOW

1 interactive visual system

Cut & paste contract

~ 2 weeks

Visual contract

1 yr +

“it’s worth the extra effort”
Standard contract

Visual contract... a practical management tool!

THEN

Standard Contract onboarding 4 hrs

NOW

Comic book contract onboarding 45 mins
LEARNING

1. Couldn't visualise until we simplified
2. Sophistication of interpretation - NEW IDEAS
3. Choosing the right images is vital
4. Text now supports the image
5. Step outside the text-only paradigm
Significant effort is required...

"It was harder than expected"

Simplification

CONTENT

FORMAT

Makes it easier to do this...

Simplification ≠ shorter

= it means easier

Knocking down the SILOs

This is a multidisciplinary undertaking !!!
We know the past... now we need to know how to navigate the future.